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### Theta Phi, Sorority Song

State University of New York at Cortland

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# THETA PHI SORORITY SONG

c1937-40

As remembered by

*Louise Papetti Williams*

*Theta Phi girls are full of pep and vigor.  
Tasty Yeast\* is the reason why.  
And like that famous brand of cigarettes,  
Chesterfield\* and us, we satisfy,  
If you want to know the secret of our charm, boys,  
To Life Buoy\* we are ever true.  
We use Lavoris;\* the boys are for us.  
And Mum's\* the reason we're so pleasin'.  
Don't you see, it pays to advertise!*

*\*These were popular consumer products of that time:*

*Tasty Yeast- eaten as a health fad.*

*Chesterfield-cigarettes.*

*Life Buoy-deodorant bath soap.*

*Lavoris-mouth wash.*

*Mum-underarm deodorant.*

