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Living Sport Internship at Super Bowl LVI

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Living Sport Internship at Super Bowl LVI

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Why this topic?

- Before the class that I taught I posted a discussion on the class Blackboard asking the students what they would like me to teach. 12 out of the 17 students who responded to the post said they were interested in learning about an internship that I mentioned I was a part of
- Indeed states in an article about career advice tips for college students that internships are very important for college students in gaining valuable field and hands-on experience (Indeed, 2021)
- The book “Career wisdom for college students : insights you won't get in class, on the Internet, or from your parents” states that internships give students a competitive advantage when entering the workforce. Another reason why I believed it to be important to show them an internship opportunity in the field they all wish to pursue, sports.
- I valued this internship experience highly and thought it was a great opportunity to be apart of something amazing, that is also why I wanted to share it with the students



Class Activities

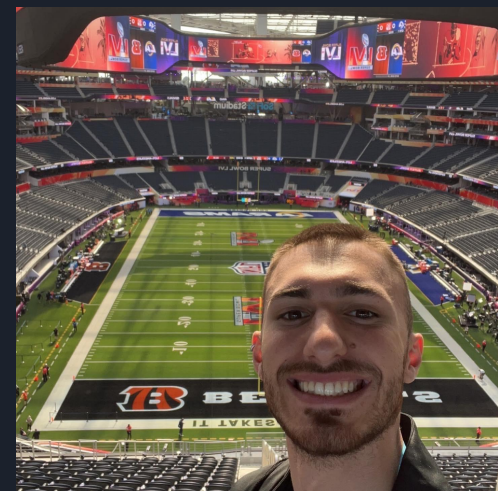
- I described to the class my experience working with Living Sport at Super Bowl LVI, and what the work entailed, as well as what I gained outside of the work experience such as the network I built. I also showed them a video that Living Sport created for the internship while I was there and it allowed the students to really grasp how great of an experience it was. I finished up by showing them cool pictures of me with some pro athletes I met while working and told them where and how they can apply for the same internship for Super Bowl LVII
- The internship is not like any other, it's more of a sport business program. It includes workshops with industry professionals as well as fun activities for everyone in the program when there's free time. I wanted to stress to the students how this internship can give them a lot of things that others can not. Such as experience working in one of the largest sporting events in the world, networking with professionals in their industry, and also learning from these same professionals in workshops



Reflection

- I had a great time putting together this lesson because I was teaching about something that I was a part of and that I had a great experience with. I couldn't wait to share it with the class and get others interested in the opportunity
- The lesson went smoothly and the class seemed engaged and interested, they asked questions after which means they were paying attention so I was happy for that. I also had a couple students who seemed like they were going to apply for the internship and I let them know that I would be there if they needed help with the application or preparing for an interview
- Overall the lesson was a success and I think the students got some value out of it and also an idea for something they can add to their resume that also adds a lot of value to them and will prepare them for their future careers

Lesson Graphics





Citations

Indeed Editorial Team. "14 Career Advice Tips for College Students | Indeed.com." *Indeed.com*, Indeed, 2021, <https://www.indeed.com/career-advice/career-development/career-advice-for-college-students>.

Vogt, Peter. *Career Wisdom for College Students: Insights You Won't Get in Class, on the Internet, or from Your Parents*. Checkmark Books, 2007.