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12-2022

### #Twitter For Networking: Don't Scroll Past

Jared Rago

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# #Twitter For Networking: Don't Scroll Past

by Jared Rago and  
Helene Schmid



# About myself

 [@JaredRagoPe](https://twitter.com/JaredRagoPe)



**Junior at SUNY Cortland**

**2022 Suffolk Zone Future Professional  
of the Year**

**NYS AHPERD Future Professionals  
Section President-Elect; Suffolk Zone  
Future Professionals Representative**



A white speech bubble with a blue border and two small white circles at the top, set against a solid blue background. The word "Why?" is written in a bold, blue, sans-serif font inside the bubble.

**Why?**

# **Benefits for future professionals**



**Having an account(s) could be used for a variety of reasons, many of which are unknown to first-year students:**

- **Professional Development (PD)**
- **Platform for ideas or self-promotion**
  - **To highlight a program**
  - **For informational purposes (community & parents)**

A white speech bubble with a blue border is centered on a solid blue background. The word "Data" is written in a bold, blue, sans-serif font inside the bubble. Two small white circles are positioned at the top of the bubble, suggesting a tail or a connection point.

**Data**



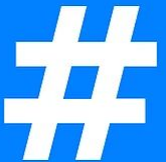
## Studies show:

- **98% of educators that use Twitter view and post tweets**
- **50% of the same users have also been in the field for 6-15 years**

## What does this mean?



- **It is a great way to connect future professionals to people currently within the field**
- **Professionals are still wanting to learn and grow as educators**





# **Class activity**



# Creating a professional Twitter account

**Each student in the class was encouraged to create a professional Twitter account for health and physical education (HPE); many of which did**

- **Students were instantly connected to the HPE community and were given a list of recommended educators and organizations to follow**
- **Some began posting right away, using pictures from a recent HPE state conference that they attended**
- **They were engaged and networking within seconds without even realizing it**





A white speech bubble with a blue border and two small white circles at the top, set against a solid blue background. The word "Reflection" is written in a bold, blue, sans-serif font inside the bubble.

**Reflection**



# How did the presentation go

**Overall, I feel like the lesson was a great success. Not only did I have a great time educating the students on a topic that I'm passionate about, but they also quickly became very passionate on the topic as well**

- **Students were extremely engaged, wanting to learn more**
  - **Many understood how beneficial 24 hours of professional development could be for their future**
  - **Some students have already begun connecting with districts near their hometown, getting their name out there**
- 
- 



**Examples of  
slides from the  
presentation**



- **The best form of networking!!**
  - **Getting to know/learn from some of the best in our profession**
  - **Easy/quick exchange of ideas**
  - **Great resource for new material**
  - **Have any questions? Ask!! Someone on Twitter can help**



# 24 Hours of Professional Development



**Fantastic way to get  
new ideas, activities  
or initiatives!**

**Interactive**

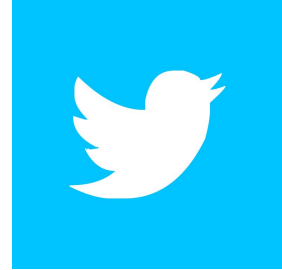
**Real time  
feedback**

**Use as little or  
as much as you  
want**

**Build your PLN**

**Ideas &  
techniques**

**Search for  
specific topics**



## How Twitter Circle works:

### -Add your people:

-You can choose up to 150 people to include in your Twitter Circle

### -Tweet to only them:

-Go on and share your thoughts with only your Twitter Circle being able to see/reply to them

### -Change things up anytime:

-You can edit the people in your Twitter Circle whenever you want and it won't notify them

<a href="#">#PhysEd</a>	all things physical education	<a href="#">#PhyEdHack</a> <a href="#">#PhyEdHacks</a>	organization and (existing) equipment hacks
<a href="#">#ElemPhysEd</a>	elementary physical education	<a href="#">#PhyEdResearch</a> <a href="#">#HPEresearch</a>	physical education related research
<a href="#">#SecPhysEd</a>	middle/high school physical education	<a href="#">#PETEPhyEd</a>	physical education teacher education programs
<a href="#">#AdaptedPE</a>	adapted physical education	<a href="#">#STEAMPE</a> <a href="#">#STEMintheGym</a>	cross curricular activities in physical education
<a href="#">#CSPAP</a>	activities/programs for staff and community	<a href="#">#HPEatHome</a>	distance learning in phyed
<a href="#">#MoreTitleIV</a> <a href="#">#SHAPEAdvocacy</a>	advocacy related	<a href="#">#SDinPE</a>	social distancing appropriate activities
<a href="#">#PEGeeks</a>	technology in physical education	<a href="#">#PhyEdMentor</a> <a href="#">#PhyEdMentors</a>	used when asking for help
<a href="#">#PhyEdDIY</a>	do-it-yourself projects for physical educators	<a href="#">#PhyEdHelp</a>	grant/fundraising opportunities
<a href="#">#PhyEdGIFs</a>	physical education related GIFs	<a href="#">#PhyEdShoutOut</a>	used when giving thanks to others
		<b>Twitter Chats</b>	<a href="#">#ESPEchat</a> <a href="#">#IAHPERDchat</a> <a href="#">#OPENAllWeek</a> <a href="#">#PEChat</a> <a href="#">#SHAPEHealthEd</a> <a href="#">#SHAPEPA</a> <a href="#">#SHAPEPhysEd</a> <a href="#">#SlowChatHealth</a> <a href="#">#SlowTwitterChat</a>

Taken from @supportREALtchr



# New Yorkers You Should Follow

**@MegaeraR (Megaera Regan\*\*)**

**@Learn2PlayNews (Orlando Cordero)**

**@DrClancySeymour (Clancy Seymour- NYS AHPERD Past-President)**

**@MrBiehlsPE (Derrick Biehl)**

**@nyaaronhart (Aaron Hart)**

**@BolgersPowerPE (Beth Bolger\*\*)**

**@LynnHefeLe (Lynn HefeLe, HPE with Hef\*\*)**

**@PhysEdFreak (Mike Martinez)**

**@BrooklynDreamer (Brandon Herwick)**

**@CoachGelardi (Tom Gelardi- great Tik Tok PE vids\*)**

**@TerryGendron (Terry Gendron\*)**

**@mrobPE (Margaret Robelee\*\*)**

**@agrelyea (Allison Relyea\*\*)**

**\*NYS AHPERD TOY**

**\*\*SHAPE America Eastern District TOY**

**It's not only what you  
know...  
it's also who you know**



**Be careful what you post or  
say...  
Everything is public & never  
really goes away.**



# References

Ross, Carrie, et al. “The Use of Twitter in the Creation of Educational Professional Learning Opportunities.” *Administrative Issues Journal*, vol. 5, no. 1, 2015, pp. 55–76.

Brummer, Sam Dyer. “What Is Twitter Circle and How Does It Work?” *MUO*, 7 June 2022, <https://www.makeuseof.com/what-is-twitter-circle-how-it-works/>.



Thank You! I  
hope you  
enjoyed this  
presentation!