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NYC Marathon Madness

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NYC
MARATHON
MADNESS

Abby Bang

GOALS

The topic I chose to teach was “NYC Marathon Madness”. I wanted to teach this lesson to my COR students because of the opportunity I got through my major, Sport Management, thanks to the SPMG department! I found an article about getting experience through academics while in college and how “gaining real-world experience in your college major can be the extra boost you need when entering the job search” (Varsity Tours, 2017). As freshman, they are learning about their major, which is Sport Management and how important it is to apply yourself in the major and how you need to stand out in a way where the professors know who you are! My goal in this lesson that I taught was to have them want to gain that experience in the near future so they are able to open their eyes to the real world and get that early-on experience before they get into their internship ! “We find strong evidence that industry-relevant internship experience has a large, positive effect on employment opportunities” (Nunley, Pugh, Romero, Seals).

METHODS

Materials and Activities Used

1. The materials I used was a PowerPoint presentation.
2. The activities used was a couple of questions in the beginning of the powerpoint where they wrote down
 - a. What they want to do in the sporting industry
 - b. What class they are excited to take next semester/future

Strategies Used to Engage the Students

1. The Powerpoint was used to keep the students entertained by showing pictures in my presentation of the NYC Marathon.
2. Multiple questions were asked about my experience at the marathon and if I would ever do it again.

Active Learning Methods Used

1. In the beginning of the lecture, I had the students write down what they are wanting to do in the sporting industry in the future and what class they are looking forward to taking next semester or in general. A lot of students gave high-ranking jobs in the sporting industry and I made sure to give input on how it is doable! A lot of students named off classes where I gave good advice about what professors to take and that they should really look forward to the Sport Management classes because of all of the professors and how interesting they are.
2. At the end of the lecture, I asked the class if they had any questions about the lesson I taught about how they should get experience. A lot of students asked me questions of how I got to go on this trip, and also asked if I would do it again and go experience the volunteering life at the marathon.

EXAMPLE OF ACTIVITY

Below is the questions I used to get the students engaged within my lesson:

1. What class are you excited to take?
2. What do you want to do in the sporting industry?

REFLECTION

I believe that the students really enjoyed my presentation about my experience at a very popular event in NYC. They were focused on my lesson the whole time and didn't have any of their laptops or phones out, which I really appreciated. In the beginning when they were doing the activity, they really thought about the questions I was asking and gave good responses throughout the whole class. I have also learned that giving a lesson is a strategic process and it has to be well thought-out when preparing to present it to a class of students who are eager to learn. I liked the challenge and really embraced it!

RESEARCH

Varsity Tours. (2016). *How to get real-world experience in your college major.*

<https://www.varsitytutors.com/blog/how+to+get+real+world+experience+college+major>